



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Fortune Media Inc
527 Avenue B
Redondo Beach, CA 90277

Contract # 4821534

Schedule Dates 04/21/21-05/02/21
Advertiser Future Majority (137932)
Agency Fortune Media Inc (7993)
Product POLITICAL ISSUE (ns) (1187)
Brand VACCINES-SENATORS (1549859)
Salesperson Eagle/LA, Los Angeles (3882)
Sales Office Eagle-Los Angeles
Buyer Name Fortune, Ondine
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Vaccines-Senators

Date Entered 04/20/21
Last Modified 04/21/21
Entered By Temeka Richardson
CO-OP No
External # ECR27370065
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,325.00
Net Total \$47,175.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2021	13	\$16,000.00
May. 2021	14	\$39,500.00
Grand Total:	27	\$55,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1/12.6)	04/21/21-04/23/21	1	:30	7A- ABC-Good Morning America	4			X	X	X			4	\$900.00	\$3,600.00	Washington (WJLA)	GMA	4/20/21
2.0	Normal Line / SPOT (2/12.6)	04/26/21-04/30/21	1	:30	7A- ABC-Good Morning America	5	X	X	X	X	X			5	\$900.00	\$4,500.00	Washington (WJLA)	GMA	4/20/21
3.0	Normal Line / SPOT (3/1.2)	04/24/21-04/24/21	1	:30	Orbit- [P]ABC-Good Morning America Satur(Sa), [P]News-7News ON YOUR SIDE Weeken(Sa)	1						X		1	\$600.00	\$600.00	Washington (WJLA)	Sat GMA	4/20/21
4.0	Normal Line / SPOT (3/1.2)	05/01/21-05/01/21	1	:30	Orbit- [P]ABC-Good Morning America Satur(Sa), [P]News-7News ON YOUR SIDE Weeken(Sa)	1						X		1	\$600.00	\$600.00	Washington (WJLA)	Sat GMA	4/20/21
5.0	Normal Line / SPOT (4/3.6)	04/25/21-04/25/21	1	:30	Orbit- [P]ABC-Good Morning America Sunda(Su), [P]News-7News ON YOUR SIDE Weeken(Su)	2							X	2	\$750.00	\$1,500.00	Washington (WJLA)	SUN GMA	4/20/21
6.0	Normal Line / SPOT (4/3.6)	05/02/21-05/02/21	1	:30	Orbit- [P]ABC-Good Morning America Sunda(Su), [P]News-7News ON YOUR SIDE Weeken(Su)	2							X	2	\$750.00	\$1,500.00	Washington (WJLA)	SUN GMA	4/20/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT (5/1.0)	05/02/21-05/02/21	1	:30	9A- ABC-This Week	1							X	1	\$30,000.00	\$30,000.00	Washington (WJLA)	THIS WEEK	4/20/21
8.0	Normal Line / SPOT (6/1.2)	04/25/21-04/25/21	1	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$500.00	\$500.00	Washington (WJLA)	FULL MEASURE	4/20/21
9.0	Normal Line / SPOT (6/1.2)	05/02/21-05/02/21	1	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$500.00	\$500.00	Washington (WJLA)	FULL MEASURE	4/20/21
10.0	Normal Line / SPOT (7/6.6)	04/21/21-04/23/21	1	:30	9A- Live with Kelly	3			X	X	X			3	\$600.00	\$1,800.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	4/20/21
11.0	Normal Line / SPOT (7/6.6)	04/28/21-04/30/21	1	:30	9A- Live with Kelly	4			X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	4/20/21
12.0	Normal Line / Prime (8/3.2)	04/23/21-04/23/21	1	:30	9P- ABC-20/20 (Friday)	1					X			1	\$4,000.00	\$4,000.00	Washington (WJLA)	20/20	4/20/21
13.0	Normal Line / Prime (8/3.2)	04/30/21-04/30/21	1	:30	9P- ABC-20/20 (Friday)	1					X				\$4,000.00		Washington (WJLA)	20/20	4/20/21
13.0.1	Closed Preempt (8/3.2)	04/30/21															Washington (WJLA)	Program Change/Exception - NFL Draft	
14.0	M/G For 13.0.1 / Prime (8/3.2)	04/23/21-04/23/21	1	:30	9P- ABC-20/20 (Friday)	1					X			1	\$4,000.00	\$4,000.00	Washington (WJLA)	20/20	4/21/21

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